



ROCK YOUR YEARBOOK

Leonard ISD



Cheer!

Dance!

PERFORMANCE

Educational EXCELLENCE



We've Got Your Tigers Covered!

Order your yearbook now.

What do we do in yearbook?

We look for fresh ideas.

Join our innovative, high-energy staff and become part of a publication production. The Tiger's Tale Yearbook is the perfect place to get your creative juices flowing with opportunities in journalistic writing, creative design and inspiring photography while acquiring and developing professional skills in marketing, advertisements and fulfillment.

We write.

The Journalism Team learns how to correctly write captions and provides diverse coverage of events. They gain experience in editorial writing.

We photograph.

Photos compliment the written and visual aspects of the yearbook. As part of the photo team, you may find yourself on the sidelines of a football field with the Leonard Tiger mascot or in the midst of a prowling pack of Tiger football players or drill team members. All the while building an impressive background in photography.

We design.

The Design Team is the core of the yearbook production, responsible for putting together stories and photos, and creating cohesive and visually consistent spreads and graphics. By incorporating new and classy design elements, the Design Team is responsible for much of what makes the book distinctive from previous years. Designers are usually juniors and seniors.

We market.

Does the friend of your friend know about the yearbook? Does that guy or gal know that he can be in the yearbook? Do you know someone who is new to Leonard Schools and doesn't know about Tiger's Tale Yearbook? Throughout the year, we brainstorm clever and original marketing campaigns and watch our ideas come to life.

We advertise.

The Advertising Teams consist of journalism students. They seek out local businesses and sponsors to contribute financial support to the publication and lower the book's purchase price. Our sales staff are trained to be professional and learn how to deal with a business situation. Along with the unique opportunity to gain *real-world* business experience.

We do business.

Participating in the development of the Tiger's Tale Yearbook allows you the opportunity to learn how to develop a product from start to end, as well as marketing your product. Our teams work together to produce a quality yearbook, creating a small business environment.

Yearbook signing fun



Seniors Ryan Burnett, Maggie Scoggins, and Abby Newton looks skeptical to see what one another might write in the 2016 yearbook.



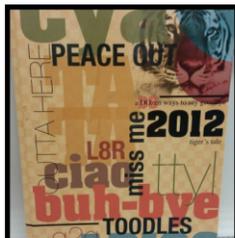
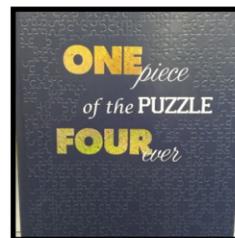
Senior Cassidy Burns enjoys seeing pictures in full color.



LHS students enjoy the extra time to sign one another's yearbooks at the signing party.

Buy your senior ad space now - they fill up fast - and are sold on a first-come first-serve basis.
1/2 page full color—\$75.00
1/4 page full color—\$50.00
We can design them for you!!!

Our Previous Tiger's Tale Yearbooks in stock for sale \$60.00



Order the LHS 2017 Yearbook now.

Call Nancy Longino at LHS 903-587-3556 ext 627 or email me at longinon@leonardisd.net Last date to order the yearbook is May 30, 2017; orders must be paid in full by this date. Tiger's Tale Yearbook 2017 is \$50.00 until January 1, 2017 and then the purchase price will be \$60.00 .

Our Yearbook Staff:

Editor - Waverly Copeland

Designers

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4x Award Winner
Inclusion in Balfour Publishing 30 Year Anniversary Edition of Yearbook Yearbook